

## Artwork selection process for Ogilvy art show

### Selection of paintings

Every November, PSEC holds a juried exhibition called « Les Pastellistes », which alternates each year between a national and an international edition. For our biennial national edition, signature members and our master members are invited to select the artwork for the exhibition. The selection process is done anonymously, on line, by way of a link specifically created for that purpose. This link is made available only to the members of the jury panel and shows all the images that the PSEC committee has received. Artists' signatures are blanked out.

Voters are reminded of the importance of remaining objective and of the confidential nature of the process. Also, the instructions given to the judges reiterate the basic principles of what constitutes a good painting, and highlight the importance of being open to all styles and themes. The judges vote "yes" or "no" on each painting they view and have an entire day to make their final choices. Votes are automatically and anonymously compiled by computer. A very few committee members have access to the results and these remain confidential.

For the biennial international edition, we invite two renowned judges, usually master pastel painters, one from outside of our society and one from PSEC. The judges receive a CD containing digital images of the paintings, as well as an instruction sheet and a score sheet. The artists' signatures “are blurred” on the digital images. The points given to a painting by both judges are tallied and constitute the final score of a painting.

PSEC shall retain the paintings that have accumulated the highest number of votes (for the national exhibition) or the highest scores (for the international exhibition). The number of paintings shall not exceed the number of spots available in the exhibition, approximately 90 paintings. Spaces are reserved for our masters' paintings although their artworks are not subjected to the selection process, nor are they eligible for prizes.

### What constitutes a signature member?

The PSEC signature status is awarded to members who have gained entry to three juried PSEC exhibitions. A signature member certificate will be given to the artist at his/her third show, during the awards ceremony. Signature status confers the right to add the letters PSEC next to the signature on a pastel painting. Also, signature members are invited every two years to participate in the selection of paintings for the national exhibitions.

### Process for awarding prizes – National and International exhibitions

The judges who select the artwork for the exhibition are separate from the judges who sit on the awards jury panel. The Awards panel is made up of 2 or 3 people who are met by the President and by the Exhibition Chairperson at Tudor Hall, on the morning of the show's opening. The judges are given a list of all the artwork in the show. Only the identification number and title of the paintings are shown on this list. Please note that the artist's signature on the painting, and the artist's name on the identification card are blanked out. The judges are reminded of the importance of remaining objective and open to all manner of styles and themes, and are given a list of criteria for the Award for Creativity (see our web site).

With this information in hand, the judges will individually tour the exhibition and view each painting; they are allowed to take notes. After a second viewing, they will convene and reveal their

selections to the other judges. After a third and last group viewing, they must agree on their final selections. Should an artist be selected for two awards, by consulting the confidential list of names, PSEC will ask the judges to make an alternate choice.